

BEST WAYS TO SAVE MONEY ON DIAMONDS



BY : SANJAY KALSI
(Accredited Gemologist- Founder JD Solitaire)



JD Solitaire
Jewellery | Diamond | Solitaire



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About The Book

The value, diamonds possess, dates back to the time when these precious stones were first found. It all started with the sparkling discovery of diamonds in South India and later expanded to Brazil, South Africa, Russia, and Australia. Diamond's splendid appearance has been appreciated and valued for centuries.

After the 12th century, the knowledge about these sparkling stones has been growing steadily. With more contributions from scientists, geologists, gemologists, oceanographers, and mineralogists, people have learned a lot about their extraction, types and properties.

Diamonds have been an inseparable part of women's life.

From just being a precious stone, Diamond soon caught the limelight of becoming the ultimate gift.

Thus, came the famous line:

“Diamonds are a woman's best friend”

Puzzled about buying these precious stones?

Diamonds are perceived as some of the most costly stones to buy. But just because diamonds are so precious and come at a price, it does not mean you have to burn a hole in your pocket.

This book aims to help you do exactly that!

To help you get the best value for your diamond, we have curated a list of several ways, to save your money while buying them for your special day.

Happy Reading!

Introduction To JD Solitaire



Started with the noble thought of offering jewellery of contemporary designs at affordable prices, JD Solitaire is consistently delivering quality, authenticity, innovation and happiness through transparent business practices for the past 29 years.

We always strive to bring the latest trending designs along with a myriad of traditional jewellery. With more than 2,900 unique jewellery designs, we take great pride in creating a wholesome buying experience for our customers.

Our vision: To provide world-class quality jewellery at affordable prices to everyone

“Our motto: Jewellery an affordable luxury”

Our Mission: Bring together the finest craftsmen and designers to give the best buying experience to our customers

The Brand: ‘JD Solitaire’ as the name suggests, specializes in jewellery, diamonds and solitaires. We have been in the jewellery business for over two and a half decades, and have become a trusted consumer brand since then. Whatever the occasion be, an engagement, birthday, wedding, anniversaries or gifting yourself, we are here to bring happiness to you and your loved ones.

The Store: Located in the heart of the country's capital city New Delhi, we are a team of experts in jewellery designing and gemology with numerous accreditations and accolades under our belt. Our core ideas of services include a hassle-free shopping experience, BIS hallmarking, 100% internationally certified jewellery, lifetime exchange offers and unique designs.

The Founder: Mr. Sanjay Kalsi, the founder of JD Solitaire is an accredited gemologist and jewellery designer. He believes that jewellery is made for everyone and believes in the motto of ‘Affordable luxury’ for all. Get the unmatched jewellery buying experience with us and give us a chance to make you feel special.

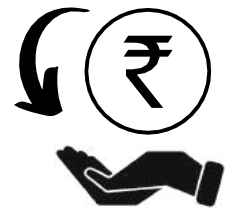
Why JD Solitaire?



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30 DAYS MONEY BACK GUARANTEE

You can return the product within 30 days from the date of invoice if you are not satisfied with the product or if it doesn't fit you. Your return shipping charges are free and you get 100% refund to your bank account or you may choose to make another purchase.



FREE SHIPPING

Yes, it's true, we ship for free. For a 100% safe purchase, all goods are insured by us until they reach you securely.



Free Shipping

LIFETIME EXCHANGE & BUYBACK

100% Buy Back on Diamonds, Gold value as per current price. Only Labour and Promotional Discounts will be deducted at the time of Return or Exchange of the jewellery.

We offer a Lifetime Exchange & Buy-Back Policy on all purchases made from J D Solitaire. The product along with the original product certificate and Bill can be returned for buy-back or exchange on its current market value with deductions applicable towards Labour | Promotional Discount and Rs.500 towards the cost of the certificate if lost. Payment will be made by RTGS / IMPS to you within 15 days from the date Jewellery is picked up from you and after verification of the same at our store.



100% CERTIFIED & HALLMARKED

Every piece you get is fully checked for quality and authenticity by reputed agencies:

- GOLD BIS Hallmarked.
- DIAMOND Jewellery certificate of authenticity from IGI, IDGL.
- DIAMOND SOLITAIRES carry a certificate of authenticity from GIA, IGI, HRD, and IDGL.



Why JD Solitaire?



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VIRTUAL SHOPPING THROUGH VIDEO CALL



Pick your favourite designs online



Book an appointment (It's Free!)

Pick your convenient date and time to see designs on video call and take a decision.



Try the designs

Our Try at Home consultants will get you your chosen designs - at home or at work (DELHI NCR ONLY).

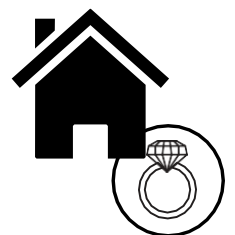


Buy only if you like

Buy on the spot! And if you don't like it, there's no obligation to buy.

TRY JEWELLERY AT HOME (DELHI NCR ONLY)

Taking you back to the time when jewellery was brought to you in the comfort of your home. All you have to do is shortlist the pieces you want to try and let our customer care team know a convenient time to show you the selected jewellery.



BUY FROM EXPERTS, WE ARE A TEAM OF ACCREDITED GEMOLOGIST & DESIGNERS

We have over 29 years of experience in the jewellery industry. Our 3600 sq. Ft. Store is located in the heart of south Delhi to offer our customers a world-class shopping experience, having serviced customers from over 19 countries. We have over 2900 designs to choose from with an in-house design team.



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1. Diamond Cut- Don't Compromise On The Cutting Of The Diamond



1. Diamond Cut- Don't Compromise On The Cutting Of The Diamond

Cut of the diamond is one of the most talked-about features when buying these stones.

Why the cut, you might ask. The answer to this lies in the following explanation: Diamonds are not extracted clean, cut, and sparkly from the ground. Rather, they are cut into specific shapes from a rough diamond and cleaned. Depending on the exact shape of the diamond, approximately 20% to 60% of the rough diamond stone's original weight is cut off.

The cut ratings go from Excellent to Very Good (VG) to Very Poor (VP). The cut of a diamond can affect its appearance, making it look appealing, alluring and offers exceptional brilliance and fire. A higher cut grade is expensive than a lower cut grade.

However, as the cut gets lower, there is a loss of sparkle, brilliance, and fire in the diamond. An excellent or good cut quality stone is luminous and reflects coloured light with much brilliance as compared to a poorly cut diamond.

The round shape is by far the most popular amongst other shapes like Princess, Cushion, Emerald, Radiant, Asscher, Marquise, Pear, Oval, and Heart. For the Round cut diamond, approximately 40% of the original rough stone is left after the process of cutting and polishing is concluded.

The Princess Cut is yet another famous and sought-after cut many men and women wish to possess. The average amount of stone used to produce the princess cut is around 80%. This suggests that only 20% of the weight is removed during the cutting.

As one would infer from the above findings, the cuts result in stark price variations. This happens due to the amount of rough diamond removed to produce each shape. Hence, the cut is a key parameter, that decides the price of a diamond



1. Diamond Cut- Don't Compromise On The Cutting Of The Diamond



Round-Cut Diamond

It is one of the most popular yet expensive diamond cuts. This is due to the fact that most of the rough diamond is removed during the making process for this cut. It has the maximum number of facets, an excellent cut quality giving it a natural brilliance and shine.

Princess-Cut Diamond

This holds a second place as one of the most expensive diamond cuts. The reason for the lower cost lies in the comparatively small amount of rough diamond removal.



Cushion Cut Diamonds

It is one of the most value-oriented diamond cuts available. This value for money results from the fact that only a small percentage of the original rough diamond gets discarded during the cutting and polishing process. Thus, making cushion cut an affordable option.

Emerald, Oval, Radiant and Asscher Cut Diamonds

These shapes provide better value for money making them an excellent choice if you need diamonds that appear large, impressive, and project brilliance.

One of the major advantages of these cuts is the perceived size. These cuts use larger amounts of the rough diamond stone than the round or princess cut. They aptly fit your pockets and also look good with most of the attires.



1. Diamond Cut- Don't Compromise On The Cutting Of The Diamond

Marquise Cut Diamond

It has a unique shape that can be identified with ease as it appears larger than its counterpart diamonds with equal carat weight. Due to its rareness, it can be difficult to determine the quality of this cut and thus, making its cost vary from the piece- to- piece.



Thus, the cut quality does not depend on the shape, but the ratio of height, width and depth of the cut. Depth can significantly impact diamond's cut quality and the amount of light it reflects



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2. Diamond Colour- Can You Tell The Differences?

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2. Diamond Colour- Can You Tell The Differences?

If you imagine diamonds only as white, scintillating stones, you will be amazed to know that they come in a myriad of different colours.

Understanding the right diamond colour can make buying easy. Interestingly, the evaluation of the actual diamond colour is based on the colourless or absence of colour diamonds. The colour grading system measures the intensity of colourlessness in a diamond by placing them under certain lighting conditions and precisely comparing them with one another.

Did you know it is extremely rare to locate a diamond that has absolutely no colour? Rather, diamonds are found in almost all-natural colours available such as white, yellow, green, grey, pink and brown. Colour grading scale ranges from D to Z colour grades. Each letter denotes a definite range of colour appearance.

To gain more clarity on the colours and the values they possess let us look at some of the grades different diamond colours acquire:

D It is the highest colour grade as it has almost no colour. This means if you were to see the diamond with D colour grade from a naked eye, it will appear colourless.

These diamonds are similar to D colour diamonds. However similar, they do have some differences but these are generally so minute that only an expert gemologist can view them under magnification. Although the E and F colour diamonds are less expensive than D colour ones, they still entail a hefty value.

E & F

G G colour diamonds have some colour tints, but they are next to impossible to detect through the naked eye.



2. Diamond Colour- Can You Tell The Differences?

H

The H colour diamonds appear majorly colourless to the naked eye, but they project yellow hues under a microscope and bright lighting.

H grade diamonds are slightly less expensive than their G grade counterparts, making them more affordable than other diamonds in the colourless range.

I colour diamonds provide an impeccable combination of near to flawless colourlessness and value for money. The diamonds in this category have slight hues of yellow colour that is usually visible only when compared to the diamonds of a higher colour grade.

I

J

They're almost similar to I in terms of colour hue and value for money with one slight difference. The yellow tint of the J colour Diamonds can be visible under certain lighting conditions; thus, it is generally paired with platinum or white gold.

Diamonds in this range are referred to as 'faint tint' giving the illusion of a yellow-colored jewel and are cheaper than those in the G to J range.

K

L & M

The diamonds of this range are yellow in colour that can be easily seen with the naked eye. Thus, are cheaper than the other higher-grade diamonds.

Diamonds falling in this range are generally yellow or brown in colour, having an extremely lower price.

N - R



2. Diamond Colour- Can You Tell The Differences?

S-Z

The diamonds that fall under S to Z colour have an easily detectable yellow or brown tinge. Due to this reason, these diamonds are less popular but can be extremely affordable.

So, in simpler words, the more colourless the diamond, the more expensive and rare. So, to save your money while buying high-quality diamonds, the diamond colours from grade scale G to I are recommended.



Diamond Colour Chart



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3. Diamond Clarity- Don't Pay For What You Don't See.

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3. Diamond Clarity- Don't Pay For What You Don't See.

Diamond Clarity? What is it?

Let's simplify this for you so you can save more and get value for what you pay!

Diamond clarity is a grade that determines the value of the diamond on the scale from Flawless to Included, it measures the amount and locations of the inclusions in a diamond. Diamond clarity is the measure of the purity of the stone under 10-power magnification.

A diamond is considered flawless if there are no inclusions and blemishes when viewed under magnifications.

An inclusion is an internal or external flaw or characteristic developed in a diamond during the Earth's natural process of forming these stones. The majority of diamonds have inclusions that are so tiny that they cannot be detected by the naked eye and require magnification.

A blemish occurs during the cutting, mounting, wearing, or while polishing a diamond. They also include shallow openings called 'chips' on the girdle edge of the diamond. The blemishes are too tiny to be viewed without any magnification.

The following diamond clarity definitions will help you to understand the noticeable imperfections to the naked eye:

Flawless Diamonds

A Flawless Diamond (FL) is the best possible clarity a diamond can have as it does not contain any internal or external characteristics on the stone's surface that can be viewed under a 10x magnification.



3. Diamond Clarity- Don't Pay For What You Don't See.

Internally Flawless (IF) diamonds are as the name suggests flawless from the inside but have external characteristics (also referred to as blemishes), which are, however, very difficult to view through a 10x magnification.

Internally
Flawless
Diamonds (IF)

Very Very
Slightly Included
Diamonds (VVS₁,
VVS₂)

Unlike their Flawless and Internally flawless counterparts, they do contain some inclusions that are extremely minute. They are in fact so minute that it is extremely difficult to find them under 10x magnification used to determine stone clarity by professional gemologists.

Just like their higher clarity grades, the Very Slightly Included (VS₁, VS₂) diamonds also contain minuscule inclusions. These inclusions can be clouds, crystals, or even feathers that are different from Very Very Slightly Included diamonds. The inclusions of Very Slightly Included diamond stones, although tiny in size, are difficult to locate under 10x magnification.

Very Slightly
Included
Diamonds
(VS₁, VS₂)

Slightly Included
Diamonds
(SI₁, SI₂, SI₃)

Slightly Included (SI₁, SI₂, SI₃) diamonds contain inclusions that can be noticed by the naked eye with much difficulty, that is, even without 10x magnification. One can spot clouds, cavities, crystals, feathers and knots only with 10x magnification



3. Diamond Clarity- Don't Pay For What You Don't See.

Included Diamonds (I_1 , I_2 , I_3)

Diamonds that are graded under the category of Included (I_1 , I_2 , I_3) diamonds, contain inclusions that are extremely obvious and can be usually observed with the naked eye, even more prominently under $10\times$ magnification. These Included category diamonds often display reduced transparency and absence of brilliance because of heavy inclusions like clouds, knots, crystals, cavities, and feathers.

Despite the blemishes on Included Diamonds some of them make remarkable sales

According to the expert's opinion, the Slightly Included Diamonds (SI) along with Very Slightly Included Diamonds (VS) are the recommended clarity grades for getting maximum value for money

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Only a trained gemologist can see inclusions under a $10\times$ magnification.



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4. Diamond Carat Weight - Go Just Under

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4. Diamond Carat Weight - Go Just Under

If you were wondering I had forgotten the heavy weighing and most famous aspect people associate with Diamonds, here it is - Diamond Carat Weight!

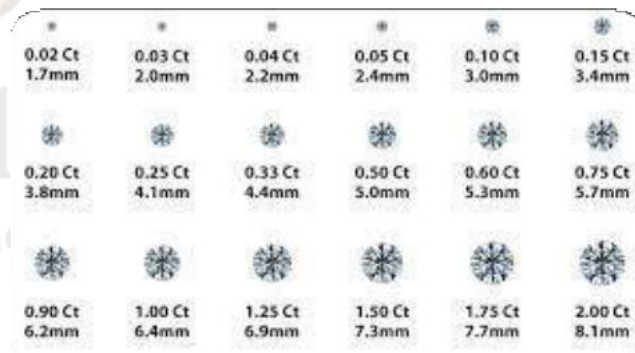
What is a Carat? Is it the same as the size of the Diamond?

Carat is not the same as the size, it is a standardized measurement used to calculate the weight of the diamond. A Carat (abbreviated as 'ct') is equal to 0.2 or 1/5th of a gram. In other words, 5 carats (5 ct) are equal to a 1-gram diamond. It denotes the apparent weight and not the size of the diamond. Each diamond shape has a different carat weight.

Now, that you know what a carat is, let us dig a little deeper to understand where you can be saved from that financial burn.

Everyone knows that the prices increase as the carat weight increases. Although, the trick is that the value of diamonds increases dramatically rather than gradually.

Diamond Weight Chart



0.02 Ct 1.7mm	0.03 Ct 2.0mm	0.04 Ct 2.2mm	0.05 Ct 2.4mm	0.10 Ct 3.0mm	0.15 Ct 3.4mm
0.20 Ct 3.8mm	0.25 Ct 4.1mm	0.33 Ct 4.4mm	0.50 Ct 5.0mm	0.60 Ct 5.3mm	0.75 Ct 5.7mm
0.90 Ct 6.2mm	1.00 Ct 6.4mm	1.25 Ct 6.9mm	1.50 Ct 7.3mm	1.75 Ct 7.7mm	2.00 Ct 8.1mm

Don't worry. Let's make it easier and simple:

In other words, some carat values (referred to as magic numbers) mark the points beyond which prices jump, such as after 0.90 cts, 1.00 cts, 1.50 cts, 2.00 cts, 3.00 cts, 4.00 cts, and 5.00 cts.

To further simplify this, any diamond that ranges between 0.02 to 0.07 cts, would have a similar price range per carat. As soon as the diamond exceeds 0.07 cts the price of diamond per carat increases.



4. Diamond Carat Weight - Go Just Under

Let's use an example to understand this better:

If the price of certain diamond say a .40ct range sells for Rs. 1,00,000/- per carat. As the diamond weight reaches 0.50ct. marker, the price would drastically increase. Let's say it jumps to @ 1,25,000/- even though, the two diamonds appear almost identical in size and appearance.

Another thing to remember is that as we are often led to believe that carats are extremely important for the appearance of the diamond, you must not believe this blindly. The other Cs of the 4Cs of diamond and other factors are equally important.

For example, if you take the cut of the diamond into consideration. If you have a diamond that matches your desired carat weight but is unfortunately poorly cut and is out of proportions, it may not appear exactly picturesque. It might look smaller and reflect less light, appearing dull than the one with lower carat weight.

Thus, ensure that you focus on the carat weight but are not blinded by its sole importance. Choose to buy diamonds of 0.40ct, 0.90ct, 1.40ct or 1.90ct diamonds. As the diamonds reach or exceed the popular thresholds such as .50ct , 1ct , 1.50ct , 2 ct . they get more expensive



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5. Buy Only Recognized International Lab Certified Diamonds

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Certified diamonds are the ones being examined relentlessly by a reputed gemstone laboratory. The diamonds are graded on the basis of the 4Cs (Cut, Colour, Clarity, and Carat weight) characteristics and other important properties related to them. But how will you know if your diamonds are properly certified?

It's simple, all certified diamonds have a diamond certificate. It is a document that describes all the features of the stone in detail. The quality of certified diamonds is verified through a third party. This verification can only be provided through a trained gemologist.

Diamonds are certified through grading laboratories. These laboratories are organizations that must be involved in scientific research. Diamond vendors or individuals who sell diamonds must then pay these laboratories to verify and provide their diamond certificates.

Some of the internationally known laboratories that are recognized and relied upon to issue diamond grading reports are:

- GIA- Gemological Institute of America
- IGI- International Gemological Institute
- H.R.D- Hoge Raad voor Diamant
- AGS- American Gem Society
- EGL- European Gemological Laboratory



5. Buy Only Recognized International Lab Certified Diamonds

The Gemological Institute of America abbreviated as GIA is the world's most prominent and trusted authority on diamonds, gemstones and pearls. The GIA is a non-profit institute that has the highest standards of education and research in diamonds. They are undoubtedly the leading source that possesses an incredible amount of knowledge on gems and jewellery.

When a jeweller or diamond merchant opts for GIA diamond certificate, they have four different grading reports for the diamonds that they can select from:

Diamond Grading Report

This report assesses the diamond on all 4Cs (Cut, Colour, Clarity and Carat Weight). It generally comes along a plotted clarity diamond. This report is ideal for diamonds that fall only within the category of loose, D-Z colour grade. To select this report, the weight of the diamond must be 0.15 carats or more.

This report also assesses the diamonds on all 4Cs characteristics. It comes with a GIA report laser inscription number and is for loose, D-Z colour graded diamonds only. The diamonds must weigh between 0.15- 1.99 carats to be eligible for this report.

Diamond Dossier

Diamond eReport

This report also has the 4C characteristics assessment for only loose, D-Z colour graded diamonds. But this report comes with a face-up image of the diamond. The carat weight of the diamond must be between 0.15- 2.99 carats



5. Buy Only Recognized International Lab Certified Diamonds

The fourth report is an online report that provides 4Cs assessment with a GIA report number laser inscription. This report is only for select loose diamonds that fall under the weight range of 0.40 carats.

Diamond
Focus Report

By cross-checking the certification, you can understand the reliability of the products.

In order to ensure that you are getting high-quality stones and value for your money, you must always purchase certified diamonds. Certified diamonds also possess greater market value and resale in comparison to the non-certified ones.


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6. National Brands Are Charging You More. Compare Before Buying

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6. National Brands Are Charging You More. Compare Before Buying

We all fantasize about buying sparkling diamonds from big brands, but the soaring costs often make us crawl right back into our burrows. However, glistening their diamonds, and the sky-rocketing prices are sure to burn a hole in our pockets.

Some of the reasons that make these brands so pricey are: -

Making Charges

One of the reasons why luxury brands charge eye-watering prices is production costs or making charges. Higher-quality brands claim they work with high-quality materials and this impacts the costs you pay as a customer. Making charges and quality products are not the only reason why you pay over-abundantly to affluent brands. They are only one of the direct factors that you see in the price breakup, there are, however, a few more reasons behind this humongous price difference.

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Many luxury brands claim they create limited edition and designer products such as the 'explore range of jewellery products'. To create such pieces, the brand not only requires highly skilled labour, but also the money for the time and effort put in by the designers. Such exclusive pieces are sometimes sold for very expensive prices.

Limited Production



6. National Brands Are Charging You More. Compare Before Buying

Marketing

Apart from creating exclusive diamond pieces, luxury brands are targeting high-end customers. Marketing of the diamonds by affluent brands takes place in phases.

Once the brand has the target audience it can position its ads at the right channels such as high-end fashion magazines, airport lounges, and airplanes. These brands charge hefty amounts as they spend a thousand dimes on marketing and branding efforts

High-end labels generally claim they spend a lot more on research when it comes to developing their products and even on creating new trends. Big jewellery brands spend a fortune on the research and development of their creations, which results in you as a customer shelling out more money for the diamond pieces than required.

Research and Development

Marked-up Price

It is important to understand the market value of the jewellery piece. Many big brands, often mark up the retail prices by two to three times or sometimes even more than that, so as maintain a position of exclusivity.

Hence, consider opting for a local brand near your area.

Big brands have huge operation cost, huge marketing cost, they make huge margins in their products, which make them more expensive than local brands.

Investing in a trusted, original local brand can save you a lot of money as the quality of products will be at par with the bigger brands but price will be reasonable.



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7. Save On Gold Settings



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7. Save On Gold Settings

With the variety of designs, shapes, and settings, how are you going to pick up the perfect engagement ring for the big day? Choosing your favorite setting and metal of choice can help you save money on a ring.

Platinum, gold, and silver are the most popular metals used for setting the diamond rings. The properties like durability, sparkle, and flexibility make them the best choices for ring settings. Some people prefer the classy white shades of platinum and white gold while others prefer the sun-kissed warmth of yellow gold and rose gold.

The gemologists believe that the metal colors hold an important role in highlighting the beauty of the center stone or a diamond.

Well, the price primarily differs because of the metal used such as - platinum, gold, white, yellow or rose gold and more. Platinum is much more expensive than white gold without any difference in appearance. Although platinum is denser, therefore it requires more metal per gram, which makes it costlier than white gold. To save your money, you can opt for 14K gold, or choose 18K gold instead of platinum.

We have created a list of diamond colours and their complimenting metal settings for a complete guide. You can choose white gold instead of platinum in each of the below cases, as per your budget.

Metal settings for diamonds grade scale D to J

Diamonds with grade scale D, E, F on the colour scale are quoted as colourless. Platinum or white gold metal setting is an ideal choice to enhance their beauty.

Diamonds grade from G to J are considered as near-colourless range, with an almost a tint of yellow. These diamonds are excellent for a white gold setting. For a contrasting look, rose gold is a great metal setting for D to J graded diamonds. A rosy tint adds richness to the overall design.



7. Save On Gold Settings

Metals for diamonds grade scale from M to Z

Diamonds with colour grade range of M or lower are likely to have a perceptible tint of yellow spark. A yellow gold setting will accentuate the yellowness of the centre diamond.

Diamonds with a colour grade of K or L fall in the middle zone of the grade scale, you choose yellow gold.

Fancy and vibrant colour diamonds

Diamonds colours that fall outside the D to Z colour grade scale range are considered as 'fancy coloured diamonds'. The naturally occurring coloured diamond colours include brown, blue, green, pink and yellow. These stones have more colour intensity and evaluate less on the basis of brilliance, fire or scintillation.

For yellow diamonds, whitish metals such as white gold or platinum can be used to place and highlight the centre diamond. While, the yellow gold will create harmony with the yellow diamond.

For pink diamonds, white gold or platinum are best suited for the setting.

Blue diamonds are rare and expensive. Due to their extraordinary colour and sparkle, they are almost always placed in platinum, white gold or silver engagement ring.

Metals for brown diamonds

Brown diamonds became popular after 1980s, when the gemologists coined terms like champagne, chocolate and burnt-sienna.

Similar to yellow-hued diamonds, Brown diamonds can be paired with white gold or platinum engagement ring setting to highlight their natural colour. They can also be set in a rose gold or yellow gold setting to create a complimenting look.



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8. Spend On Ring Setting



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8. Spend On Ring Setting

It is not only the diamond that you buy, its shape or colour that makes it look irresistible. The ring setting also plays a crucial role in showcasing and enhancing the value of your diamond. When selected correctly, you can get value for every penny that you spend.

Some of the popular ring settings are:

Prong Setting



Prong setting (also referred to as a solitaire or claw setting) is the classic ring setting. It is generally used for engagement rings as it puts the diamond at the heart or centre of the ring. The prongs or claws that hold the diamond in place, also allow light to pass through it. Thus, enhancing the diamond's glistening beauty.

Four or Six prongs settings are the most popular options available in this setting. The four-prong provides a geometrically- sound appearance, while the six-prong setting gives a more flowery look.

Bezel Setting

This unique and modern setting is a way of encircling the central diamond with a thin metal rim. This rim is custom-made to ensure the diamond is securely held in its place. A Bezel setting can either be a full or partial setting. A full bezel setting entirely surrounds the diamond.

On the other hand, a partial Bezel setting leaves the sides of the rim open. It is ideal for people who are active or fear snagging their clothes.



8.Spend On Ring Setting

Halo Setting



As the name suggests, the Halo setting creates a halo around a central diamond. In simple words, multiple small diamonds are placed surrounding a centrally located big diamond. This placement of small diamonds can be seen in a circular or square formation. The way these small diamonds are arranged in a halo sometimes make the centre diamond appear bigger. Thus, the perceived larger look of the central diamond makes it a value for money option for all.

The halo setting aids the versatility of the ring. The small halo diamonds can be set with a different colour metal or different colour diamonds. By adding this variation, you can make your ring look customised and distinctive. Halos are often paired with pavé bands (French word for 'paved', it is like a path created by diamonds), adding a glimpse of glamour and panache.

Although all ring settings have their own qualities, the Halo ring setting can be selected to maximize the value of the diamonds you purchase.



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9. Go For Unround Shapes of Diamonds


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9. Go For Unround Shapes of Diamonds

The shape of the diamond is the outline of the stone from the top view. Usually, when we think of diamonds, we often picture a shining white round stone that shines as the light falls on it.

Wait, there are plenty of diamond shapes available that can match your style and beautiful outfit while falling into your budget as well.

Let's, have a look at the different types of diamond shapes used in creating a diamond engagement ring



Oval Shaped Diamonds

The oval shapes may be the closest counterparts of the round diamond shape, but they can still save you thousands of rupees in comparison to the round diamond of the same quality and size

Pear Shaped Diamonds

The pear-shaped diamonds are the ones that resemble the look of a 'teardrop' (and not the fruit 'pear'). Pear-shaped diamonds stand at the fourth position of most expensive shapes, but if you compare them with a round, marquise, and oval-shaped diamond, you are already saving a lot more than you expected.



9. Go For Unround Shapes of Diamonds



Heart Shaped Diamonds

Heart-shaped diamonds are basically pear shapes with a cleft on the rounded side. Thus, the price of both shapes is somewhat similar. You might think that because it is a different shape, you will be charged more, but that is the thing with diamonds, you could probably be saving a few rupees more instead!

Princess Shaped Diamonds

Princess shaped diamonds are the ones with a square shape, these diamonds also have four defined edges. It is one of the most popular diamond shapes, selected by many, for engagement rings. This shape follows second in popularity after the round shape, but it is definitely more affordable



Radiant Shaped Diamond

The radiant shaped diamond is a rectangle diamond that uses a mixed cut, just like the princess shape. But the difference between the two shapes is that it has 70 facets. This beautiful shape is not all glitters only in looks, but can also be procured at an affordable price. You can save thousands of rupees by selecting this shape instead of the round shaped diamond.

Emerald Shaped Diamonds

The emerald shaped diamond is rectangle in shape has step cut facets that are mesmerising. It is a non shimmery stone with elegant looks that cost less and appear extremely impressive.



9. Go For Unround Shapes of Diamonds



Cushion Shaped Diamonds

The cushion shaped diamond is one of the most value-oriented diamond shapes available. Its value for money results from the fact that only a small percentage of the original rough diamond gets discarded during the cutting and polishing process.

Asscher Shaped Diamonds

An Asscher shaped diamond is an octagonal diamond with a square like shape that has layered facets. This shape features a deep pavilion with a high crown offering the perfection of brilliance, style and affordability



Fancy Shaped Diamonds



Contrary to belief, when talking about diamond shapes, the term fancy does not refer to a pricey, designer, and exquisite piece with an unimaginable price. Fancy shapes refer to all the shapes that are different from the main diamond shapes, especially the round shape. The fancy shapes include shapes like oval, marquise, princess, heart, emerald, cushion, Asscher and radiant.

It is clear that some shapes of the diamond simply cost more than the other shapes. But this does not mean you should be worried about diamonds being so expensive.

Although the round shape, which is a popular choice is most sparkling and in demand, Fancy diamonds can be a real people pleaser and pocket-friendly when it comes to saving those big bucks while creating a unique overall appearance.



About The Author

Mr. Sanjay Kalsi - The Founder Of JD Solitaire

Mr. Sanjay Kalsi is a well-known name in the jewellery industry. With an experience of more than 29 years, Mr. Kalsi is a first-generation entrepreneur. He is a certified gemologist and a trusted jewellery advisor for numerous clients and businesses. He has written and published several articles and has coached many jewellery houses in establishing their businesses.

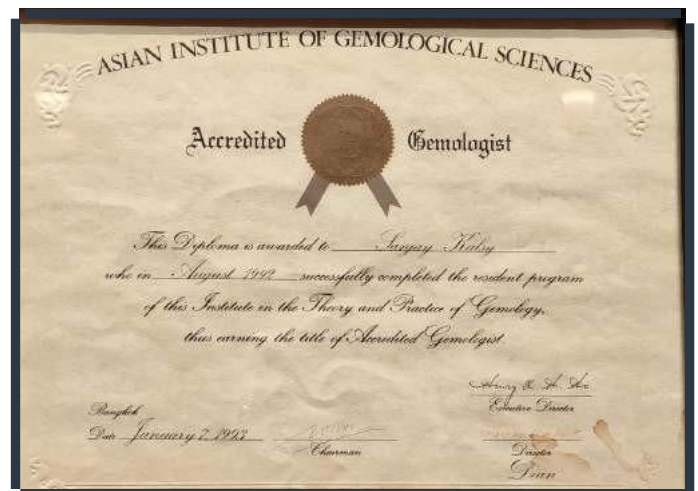


Mr. Kalsi has been a visitor to major international exhibitions and conferences and was invited as a chief guest by the Gemological Institute of America Convocation (GIA) in Delhi to felicitate The Graduate Gemologists.

Having a passion for food and sports and an insatiable thirst for knowledge, Mr. Kalsi has travelled across the globe and gathered immense personal experience.

He believes in nurturing long-term relationships with his customers and enlightening them on the jewellery buying aspects.

Quality, Authenticity, Fair Business practices and memorable customer experience are the core believes of Mr. Kalsi, which forms the foundation stones of JD Solitaire.



Trust as the cornerstone of JD Solitaire's success.

Mr. Kalsi strongly believes that the major milestones achieved by the JD Solitaire are solely because of the trust they have earned from thousands of people across the globe.

JD Solitaire, Jewellery and Diamonds, Boutique Store in the heart of Delhi, is his success story.





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